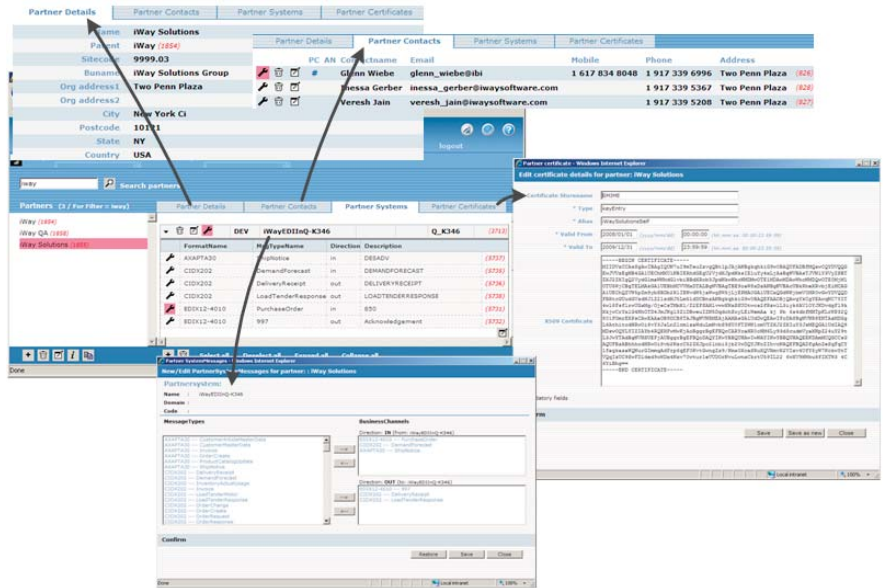


iWay Software enables online, real-time, and batch integration of information assets, internal business processes, and external business partners all from a single platform.

## Business-to-Business Integration



B2B provides trading partner management with complete application integration.

## A Complete, High Performance B2B Integration Platform

Companies today conduct business in an increasingly sophisticated environment where complex supply chains and intricate partner networks are the rule rather than the exception. Various just-in-time strategies aimed at improving cost-efficiency have also made it more important for internal and external operations to be as seamless as possible. As a result, direct collaboration and information sharing – in real time – with vendors, suppliers, customers, and other business partners has become crucial to achieving and sustaining a competitive advantage.

That's why more and more businesses are leveraging integration technologies to facilitate unhindered communication with their key business partners. However, many make the mistake of using point-to-point solutions that provide limited value instead of a comprehensive, broad-reaching integration infrastructure. In fact some studies show that companies who utilize these types of quick fixes can spend up to 35 percent of their software administration budgets maintaining these integrations.

### The iWay Business-to-Business Suite

The iWay business-to-business (B2B) suite is a robust, flexible, and scalable B2B and managed file transfer (MFT) gateway that enables rapid, productive, and effective management of all trading partner-related activities. With the iWay B2B suite companies

## Find Out More

To see how we can help you succeed, visit us at [iwaysoftware.com](http://iwaysoftware.com), e-mail us at [info@iWaySoftware.com](mailto:info@iWaySoftware.com), or in the U.S. and Canada, call toll-free **(866) 297-4929**.

can dramatically improve the way they plan, execute, and track the transactions they perform with their suppliers, customers, and other partners, as well as those that span external exchanges.

The iWay B2B suite is open, flexible, and configurable, with rich security to preserve the integrity of all transactions and related data. It provides full support for:

- B2B transactions as well as rapid, highly secure MFT
- All platforms, protocols, data formats, and applications
- Any type of event, such as low- and medium-latency activities, full transactions, portions of transactions, event-driven batches, callable activities, scheduled events, and more
- Access to and sharing of any type of business information including data from ERP, CRM, and other systems, as well as files, messages, documents, and other unstructured content
- All standards, including ebXML, AS1, AS2, AS3, SOAP, REST, and others

Additionally, the iWay B2B suite provides:

- Fully integrated business process automation to coordinate and accelerate core activities across internal and external stakeholders
- An intuitive, Web-based graphical user interface that empowers trading partners with unhindered self-service access to the timely information they need
- A rich portfolio of adapters for B2B and B2B2A, extending B2B and MFT to any internal system

### Integrated, End-to-End Activity Monitoring

The iWay B2B suite also includes fully integrated, end-to-end monitoring of all business activities, including conversations, agreements, transactions, and more. This significantly enhances the tracking and governance of trading, allows for the immediate identification and correction of transaction or process inefficiencies, and provides complete, unhindered visibility into all partners and related activities.

### Today's Most Powerful Integration Platform

Built on a single, powerful foundation made up of the patented, market-leading iWay Universal Adapter Framework (which includes connections to more than 300 data sources) and the iWay Integration Engine (an intuitive and graphical integration server), the iWay B2B suite empowers you with the ability to seamlessly link all your information assets and rapidly assemble integration from pre-built components – with absolutely no manual coding required.

The iWay B2B suite allows you to build a solid, scalable framework for other important initiatives down the road. For example, the business-to-business platform you deploy today can be easily and economically extended to enable business process automation (BPA) or enterprise information management (EIM) in the future.



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